



HighlandGriffith
CHAMBER OF COMMERCE

Promoting Good Business

Chamber Events Calendar

HIGHLANDGRIFFITHCHAMBER.COM



Wednesday, November 6, 2019
4 pm to 8 pm

Wicker Park Social Center
2515 Ridge Road
Highland, IN 46322

Crafts - Food - Local Businesses
Products & Services

FREE & Open to the Public



Open House

Please join

CENTERS FOR PAIN CONTROL'S

Physical Medicine Department

in celebrating the opening of our

Highland Location

Monday, November 11, 2019

2:00–5:00 pm

2635 45th Street, Highland, IN

(219) 476-7246

See our new center and meet our doctors.

Light refreshments will be served.

The November 12, 2019 Chamber Membership Meeting will be at Griffith Lutheran Church, 1000 N. Broad St., Griffith and will be catered by Chef Gabriel Rodsado of Hartsfield Village. \$20 per person, please RSVP to info@highlandgriffithchamber.com or 219.923.3666

It will be a ***LUNCH & LEARN*** on ***“Marketing Strategies for Engagement”***

Our Presenters are: Jennifer Cosenza and Jim Slavo

Fun Fact #3

Located in the old Sun Micro Systems location – Facebook has taken over, made improvements and created a work in progress space. As Facebook grows it's headquarters in Menlo Park, CA, they strive to create a unique workplace and be a good neighbor. The 3.6 acre rooftop garden featuring over 200 trees and a half-mile meandering pathway. They also brought the outdoors into the office space. Town Square is a sheltered green space with 40-foot tall Redwood Trees and The Bowl is an amphitheater style courtyard that connects many areas together. Inside is an open workspace designed to foster collaboration between teams, as well as quiet areas for focused work. A single pathway runs the length of the building. Along this path are five unique dining options, 15 art installations and a 2,000 person event and meeting space with state of the art AV technology. This building was designed to promote teamwork and allow their employees to do their best work. Let's just say I got lost more than once trying to find my way from meeting to meeting!



Congratulations!

Jennifer Cosenza, Marketing Director at Brown Insurance Group (Highland, IN) was invited to Facebook at their Headquarters in California for an amazing adventure. She spent three days at Facebook Headquarters with their products, support and executive teams talking about community integration online and offline, along with a very small group of other amazing hand-picked community leaders from around the world.

Brown Insurance Group is super excited to be represented among the most extraordinary meaningful pages on Facebook. There are millions of communities/pages on Facebook representing thousands of interests. They all have one thing in common: a leader who brings people together and that is Jennifer Cosenza. She attended because they believe that the work she has done to grow and engage our community is truly special. Since then she is assisting a national team for the development of online neighborhoods, growth opportunity to connect residents together in an online space for collaboration, training, and information exchange, creating a world where local residents have the training to support and manage resilient communities that save lives during emergency situations. Excited for Jennifer's path and our continued social media success for Brown Insurance Group!



LUNCH AND LEARN

MARKETING STRATEGIES FOR ENGAGEMENT

**WALK AWAY WITH
EXCITING TAKEAWAYS**



10 WAYS TO OPTIMIZE YOUR WEBSITE

EMAIL MARKETING BEST PRACTICES



7 SOCIAL MEDIA MUSTS

**Did
You
Know?**

“Mobile readers who open an email a second time from a computer are 65% more likely to click through.”

“Marketers who send emails on Tuesdays get the highest open rates.”



HIGHLANDGRIFFITH CHAMBER AMBASSADOR SCHEDULE 2020

Please sign up to be an Ambassador at the monthly Chamber lunch meetings, and fax it back to the Chamber at 219-923-3704. Your job as Ambassador is to greet members as they come in, and help check in members. Please arrive about 11:15 am to be in time for the networking.

JANUARY 14 Knights of Columbus <u>Christie DeHaan</u> <hr/>	FEBRUARY 13 Love Your Business Event Villa Cesare <hr/> <hr/>	MARCH 10 <u>Patricia Makarounas</u> <hr/>
APRIL 14 <u>Margie Dian</u> <hr/>	MAY 12 <hr/> <hr/>	JUNE 9 Griffith Central Park <hr/> <hr/>
JULY 14 <hr/> <hr/>	AUGUST 11 Griffith First Christian Church <u>Shawn Graham</u> <hr/>	SEPTEMBER 8 <hr/> <hr/>
OCTOBER 13 Highland Elks Lodge <hr/> <hr/>	NOVEMBER 10 <u>Margie Dian</u> <hr/> <hr/>	DECEMBER 8 Wicker Park Social Center <hr/> <hr/>